



Overview and Scrutiny Committee Agenda

Wyre Borough Council
Date of Publication: 30 August 2019
Please ask for : Peter Foulsham
Scrutiny Officer
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Overview and Scrutiny Committee meeting on Monday, 9 September 2019 at 6.00 pm in committee room 2 Civic Centre, Poulton-le-Fylde

1. **Apologies for absence**
2. **Declarations of interest**

To receive any declarations of interest from any councillor on any item on this agenda.
3. **Confirmation of minutes** (Pages 1 - 16)

To confirm as a correct record the minutes of the meeting of the Overview and Scrutiny Committee held on 22 July 2019.
4. **District Environmental Enforcement Pilot** (Pages 17 - 32)

Councillor Simon Bridge (Street Scene, Parks and Open Spaces Portfolio Holder) and Mark Billington (Service Director People and Places) have submitted a report.

Alan Fitzpatrick, Waste and Recycling Officer, will attend the meeting to present the report and respond to comments and questions from the committee.
5. **Business Plan 2019/20 - Quarterly performance statement** (Pages 33 - 38)

The Service Director Performance and Innovation has submitted a report, the 1st Quarter Performance Statement 2019/20, April – June 2019. (The report on the previous quarter, January- March 2019 has also been republished, for the committee's information).
6. **O&S Work Programme 2019/20 - update report** (Pages 39 - 42)

The Service Director Performance and Innovation has submitted a report, updating councillors about the Overview and Scrutiny Work Programme 2019/20.



Overview and Scrutiny Committee Minutes

The minutes of the Overview and Scrutiny Committee meeting of Wyre Borough Council held on Monday, 22 July 2019 in committee room 2 Civic Centre, Poulton-le-Fylde.

Overview and Scrutiny Committee members present:

Councillors Matthew Vincent, I Amos, R Amos, Ballard, C Birch, Collinson, Cropper, E Ellison, Fail, Leech, Minto and O'Neill

Apologies for absence:

Councillors Ibison and Longton

Other councillors present:

Councillor Julie Robinson (for Item 5 on the agenda)

Officers present:

Clare James, Head of Finance (for Items 6 and 7 on the agenda)
Peter Foulsham, Scrutiny Officer
Emma Keany, Governance Trainee

No members of the public or press attended the meeting.

In the absence of Councillor John Ibison, the meeting was chaired by Councillor Matthew Vincent.

10 Declarations of interest

None.

11 Confirmation of minutes

It was agreed that the minutes of the meeting of the committee held on 3 June 2019 be confirmed as a correct record.

12 Update on health and care developments on the Fylde Coast

Dr Amanda Doyle, Chief Clinical Officer Fylde and Wyre and Blackpool Clinical Commissioning Groups (CCGs) and Mark Britton, CCG Communications Manager attended for this item. Dr Doyle made a PowerPoint presentation to update the committee about the changing system

architecture (structures) of the NHS.

The Fylde Coast was one of five partnership areas that made up the Lancashire and South Cumbria Integrated Care System (ICS), a more mature version of the previous Sustainability and Transformation Partnership structure. Of the five areas that made up the Lancashire and South Cumbria ICS, only West Lancashire did not have a Hospital Trust; the other four partnerships, including the Fylde Coast, provided comparable services.

Dr Doyle summarised the new arrangement of Neighbourhoods, geographical areas across which groups of GP practices (primary care networks) and other health and care services work together to ensure joined-up care tailored to the needs of their local populations.

In response to a question, Dr Doyle described the nature of the independent contractual arrangement between GPs and the NHS. There was additional national funding being devolved to primary care networks to employ a clinical pharmacist and a social prescribing lead, with a range of other new clinical professionals also being brought in, with the overall effect of increasing capacity.

Dr Doyle referred to the current funding gap and the increasing demand of older people. She highlighted the fact that people were generally made less well if they were kept in hospital for longer than necessary so the emphasis was on moving people on as quickly as possible. The new Home First programme concentrated on carrying out assessments at home and working more closely with Local Authorities.

The Chairman raised the issue of a local rehabilitation centre, which appeared to be an excellent facility, but was clearly underused. Dr Doyle said there were different models of care in different parts of the Fylde Coast, but that it was important to work more closely with care homes to make sure that this situation was recognised and dealt with.

Dr Doyle concluded by agreeing that it might be pertinent for the committee to look at how local councillors can engage more actively with the new Neighbourhoods to improve wellbeing.

The Chairman thanked Dr Doyle and Mark Britton for attending the meeting and for their very informative presentation.

13 Lancashire County Council Health Scrutiny Committee

Councillor Julie Robinson presented a report to advise the committee about the work of Lancashire County Council's Health Scrutiny Committee during 2018/19.

Councillor Robinson, Wyre Council's co-opted member of the committee, gave an overview to the arrangements and the scope of the Health Scrutiny Committee. She also asked for members of the Overview and Scrutiny Committee to look at the current Work Programme in case they wished to ask

any questions, which they could do through her.

It was agreed that the report be noted.

14 Planned Maintenance and Investment Projects Schedule - 2019/20

The Head of Finance, Clare James, presented a report that had been submitted by the Service Director Performance and Innovation, Marianne Hesketh.

Ms James advised the committee that this was an annual report to members, which gave a flavour of the works planned. It was an estimate that could change.

The first item on the schedule, 'Carry out refurbishment and redecoration works to main hall' and the item relating to Copse Road had both been carried over from 2018/19. All other schemes had been scheduled for the 2019/20 plan.

It was agreed that the report be noted.

15 Budget consultation

The Head of Finance, Clare James, submitted a report. She reminded councillors that Wyre had not carried out a formal consultation on the budget for a number of years, although an exploratory 'soft touch' consultation was carried out in February, without significant response. It was evident, however, that some residents were still unsure about the division of responsibility for delivering services between Lancashire County Council and Wyre.

In response to a question Ms James clarified that the £30 fee for green bin collections was introduced to try to offset some of the loss resulting from the termination of the Cost Sharing Agreement, and she explained some of the detail behind that. The suggestion was made that the consultation document be amended to reflect this income, and perhaps to include a question about the New Homes Bonus, but Ms James said that she would prefer to try to keep the consultation as simple as possible and reflect corporate messages repeated elsewhere.

Ms James explained that the consultation would mainly be available via social media and the Council's website, although a small number of hard copies would be available from the Civic Centre Reception. It was estimated that the total outlay for the consultation would not exceed £50.

It was agreed that the consultation be supported by the committee along the lines proposed by Ms James with a couple of minor changes to the format.

16 Statutory Guidance on Overview and Scrutiny in Local Authorities and Combined Authorities

Peter Foulsham, Scrutiny Officer, presented to the committee a briefing from Local Government Information Unit on the recently published statutory guidance on scrutiny. The main points of the briefing were highlighted and there were discussions around how the committee would like to progress with the guidance.

The guidance highlighted a number of issues including organisational culture, the selection and training of scrutiny members, and best practice. Following discussion, the committee decided to hold an additional meeting to discuss the guidance, and the possible implications for the committee, in greater detail.

It was agreed that

- (i) an additional committee meeting be scheduled for the 23rd September 2019 at 6pm, and
- (ii) the briefing be noted.

17 O&S Work Programme 2019/20 - update.

The Service Director Performance and Innovation submitted a report. The Chairman updated the committee about the progress of the task groups on the Poulton to Fleetwood Link and the Resident Parking Permit Scheme respectively. He also confirmed that it had been proposed that the Full Council set up of a Working Group on climate change; the possible role of the Overview and Scrutiny Committee in the Working Group's programme was yet to be defined.

The committee had previously agreed to commission a task group on the District Enforcement pilot programme. The Chairman confirmed that a report and a draft scoping document would be submitted to the September meeting, with a view to carrying out a review between October and December.

Councillor Emma Ellison proposed that a task group review be set up to look at how the Council might do more to assist small businesses and town centres. She acknowledged that the Council already does a lot of very positive work in this area, but would like to investigate whether there were any gaps or whether there were any areas for further development. The Council's Business Plan 2019-2023 included a commitment to support businesses to prosper, as well as measures of (i) town centre vacancy rates and (ii) the number of businesses supported, two things that had previously been questioned by the committee when carrying out their quarterly performance review. The committee was supportive of the proposal and asked that a report and draft scoping document be submitted to a future meeting, for the committee's consideration.

The Chairman confirmed that, as agreed under the previous item on the agenda, an additional meeting of the committee would be held on Monday 23 September 2019 at 6pm, specifically to consider the recently published statutory guidance on overview and scrutiny. He emphasized the importance

of members attending as it was likely that a specialist external advisor would be invited specifically for the purpose of generating and informing the discussion.

It was agreed that:

- (i) A report on the District Enforcement pilot programme and a draft scoping document be submitted to the next meeting on 9 September 2019 with a view to setting up a Task Group Review
- (ii) A report on small businesses and town centre vacancies and a draft scoping document be submitted to a future meeting, with a view to setting up a Task Group Review

The meeting started at 6.00 pm and finished at 7.21 pm.

Date of Publication: Monday 29 July 2019

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Update on health and care developments on the Fylde Coast

Dr Amanda Doyle OBE
Chief Clinical Officer

Lancashire and South Cumbria Integrated Care System (ICS)

Lancashire and South Cumbria Integrated Care System is a **partnership** made up of NHS, local authority, voluntary, community and faith sector organisations, public sector, and local communities.

Bay Health
& Care Partners

Pennine
Lancashire

Fylde
Coast

Central
Lancashire

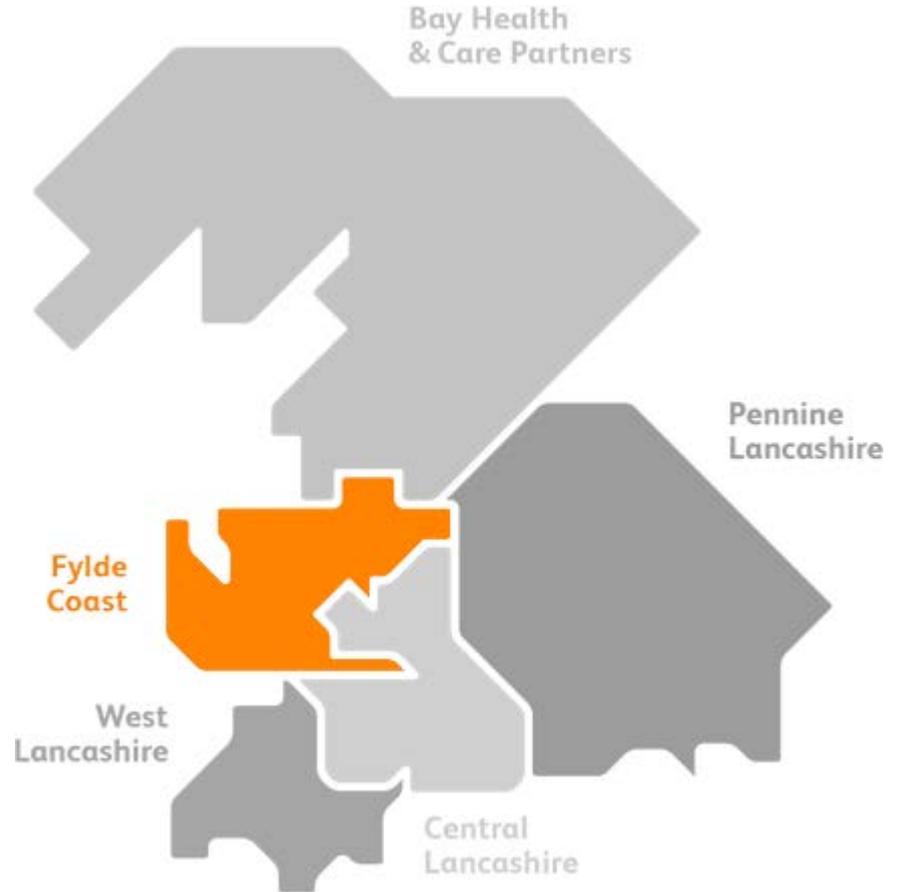
West
Lancashire

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Fylde Coast Integrated Care Partnership (ICP)

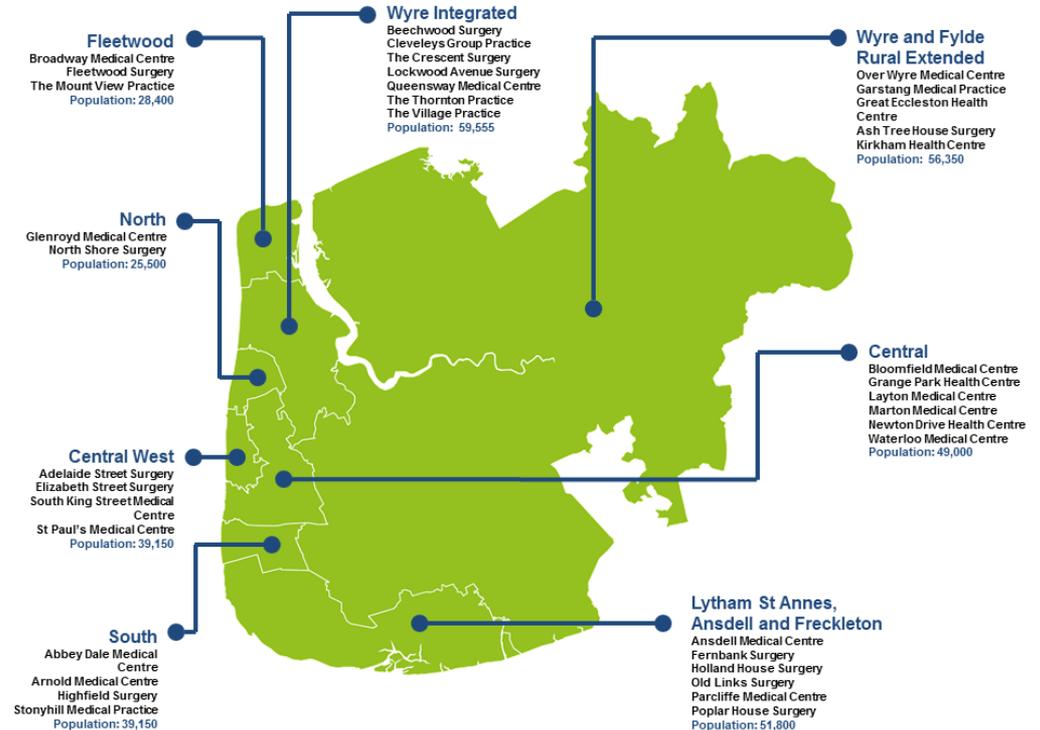
The Fylde Coast ICP is one of five within the system across Lancashire and South Cumbria.



Neighbourhoods

Neighbourhoods are geographical areas across which groups of GP practices (primary care networks) and other health and care services work together to ensure joined-up care tailored to the needs of their local populations

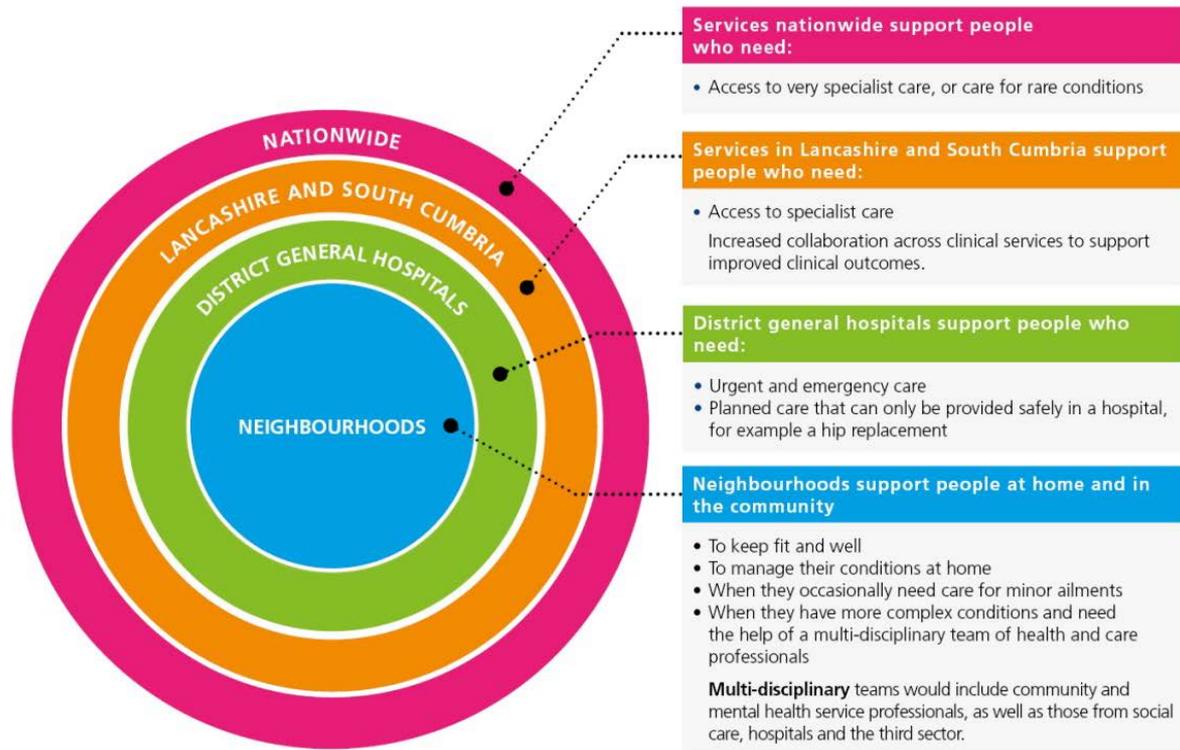
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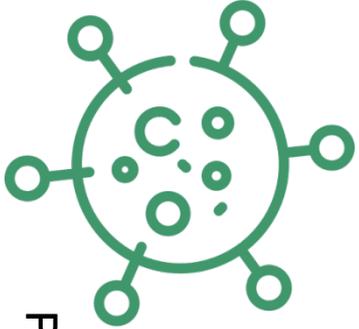
Primary Care Networks

- Primary Care Networks are made up of the GP practices within each neighbourhood
- Each Primary Care Network has a Clinical Director:
 - Fleetwood: Dr Mark Spencer, Mount View Practice
 - Wyre Integrated: Dr VG Chandrasekar, Beechwood Surgery
 - Wyre and Fylde Rural Extended: Dr John Miles, Garstang Medical Practice
- Additional roles will include:
 - Clinical Pharmacy and Social Prescribing Link Workers

What people will see



Performance



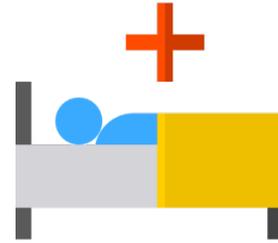
Cancer

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Emergency care



Planned care



Mental health



Other developments

- Clinical services inspections
- Mental Health Urgent Care System Review
- Extended access roll-out across Garstang and Over Wyre
- Social prescribing initiatives
 - Social prescribing conference to develop Fylde Coast model
 - Over Wyre Medical Centre's 'front room'
- Intermediate Care Review
- FYI Directory of Services



Any questions



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Report of:	Meeting	Date
Councillor Simon Bridge (Street Scene, Parks & Open Spaces Portfolio Holder) and Mark Billington (Service Director People and Places)	Overview & Scrutiny Committee	09/09/2019

<h2>District Environmental Enforcement Pilot</h2>

1. Purpose of report

1.1 To provide Members with a precise of information in relation to the pilot project working with District to tackle a range of environmental offences.

2. Outcomes

2.1 The committee will assign a task group of Members to review the pilot and provide recommendations that can feed into the overall review to consider how the authority continue with environmental enforcement beyond the initial term.

3. Background

The council continue to deliver campaigns to inform, educate and enforce environmental crime through prevention, intervention and enforcement measures. Despite our pro-active approach and working with community / voluntary groups, housing associations and businesses, there are continued challenges to delivering a cleaner borough.

Cleansing priorities, water quality of the beaches, responsible dog ownership and resident concerns remain high, particularly around dog fouling and littering (including chewing gum) and these cannot be adequately addressed within current in house resources. Providing clean streets and dealing with irresponsible dog ownership continue to rank high in the Life in Wyre survey priorities.

The introduction of a specialist partner to concentrate on environmental patrols to deter and enforce was deemed necessary as education and presentation alone were not changing behaviours. Cabinet agreed in a

report of 5 September 2018 to enter into a 12 month pilot arrangement with District Enforcement to address environmental crime issues such as dog fouling, littering and other dog control measures under the Public Space Protection Orders (PSPO).

The initial agreement was subsequently extended by a further 6 months in August 2019 to enable Overview and Scrutiny to feed into the evaluation process and it would be beneficial to be able to take account of data over a longer period.

4. Key findings

District provide a range of specialist but directed support to Wyre in addressing Littering and the Public Space Protection Orders (PSPO) dog control offences.

Wyre have very close dialogue with District's sector leader, and we have a dedicated Team Leader and Enforcement Officers who operate throughout Wyre Monday-Friday, and are supported by the elite mobile team at the weekend, therefore Wyre has every day Enforcement activities in place which is provided by a minimum of 2 uniformed officers each day.

District also have dedicated back office support, with IT and software systems capable of handling / tracking enquires and producing case files in a much more effective manner than the current in-house processes Wyre have in place.

Authorised officers of Wyre Council have access to these systems and can run reports and undertake spot checks for full transparency. It was initially hoped that enforcement activity undertaken by the Councils Area Officers would be able to be recorded in the same system. However, given it is a pilot it was deemed more appropriate for the pilot to record District activity only, but including Wyre Council's Enforcement Officers on their system would certainly be something that could be explored as added value should the agreement be on a more permanent footing.

As the scheme was only introduced in October 2018, the operating hours and officer numbers have been quite fluid, primarily to take account of the dark mornings/evenings, but this fluidity has enabled patrols to be undertaken using intelligence from known problematic areas and as the daylight hours extended officers were able to patrol early mornings, early-mid evenings and bank holidays.

Wyre have always avoided patrolling in the dark (without specifically timed intelligence) as it was deemed too high a personal risk to approach individuals or groups of people in the dark.

District patrolling hours have averaged 165 hours per week over the first three quarters, with an average 102 Fixed Penalty Notices (FPN) issued

per week. The reduced patrolling hours has still ensured optimum officer deployment and ensures high footfall areas are visited regularly, as greater accumulations of pedestrian show a significantly higher level of litter issues, without reducing patrols in other areas of concerns highlighted by Members of the Public, Elected Members and Council Officers in areas such as Beachfronts & Promenades, Parks & Playing Fields as well as Residential Streets.

Two quarterly Performance Out-turns were previously reported to Members via the Executive Reports of the Street Scene, Parks and Opens Spaces Portfolio Holder.

Qtr 3 (May – July) is outlined below:

- Total FPN's issued: 1,378
- 1,218 for depositing litter.
- 160 for Dog related PSPO (45 of which for fouling).
- 5 Cancelled.
- 111 Formal Representations received, with 91 declined and 20 accepted.
- Income for this quarter: £12,296.25

Over the first three quarters, 535 cases have progressed to prosecution stage; of which :

- Not guilty / Awaiting trial = 2
- Guilty in absence = 223
- Guilty by post = 13
- Awaiting case result = 299

Individual fines have ranged from £90 - £440 as the Single Justice System takes into account an individual's personal circumstances (including income levels)

Tables below breakdown over the first three quarters

Gender	Gender Count	Percentage
Female	1635	41.44%
Male	2310	58.56%
Total:	3945	

Ethnicity	Ethnicity Count	Percentage
Not known	1	0.03%
IC1 - White - North European	3828	97.03%
IC2 - White - South European	22	0.56%
IC3 - Black	10	0.25%
IC4 - Asian (India, Pakistan, Bangladesh, Nepal)	33	0.84%

IC5 - Chinese, Japanese or other South East Asian	11	0.28%
IC6 - Arabic or North African	15	0.38%
IC9 - Unknown	25	0.63%
Total:	3945	

Income per month

	Wyre
Nov-18	£3,811.25
Dec-18	£1,510.00
Jan-19	£2,772.50
Feb-19	£3,870.00
Mar-19	£2,605.00
Apr-19	£3,629.38
May-19	£4,970.63
Jun-19	£3,972.50
Jul-19	£3,353.13
Total	£30,494.38

Monitoring

The service is overseen by the Waste Management Officer (WMO), and Street Scene Manager with support from the Legal Services Manager and her team.

The fixed penalty notice advises customers to contact District directly to lodge an appeal/representation, which does happen in the majority of cases, although a number are directed to the Civic Centre but are passed directly to District which ensures all correspondence is captured on their system.

District will undertake an initial assessment of appeals; some of which they can process directly if they have sufficient evidence/detailed information (e.g. proof of age, evidence of illness/disability from health professional), but there are occasions when an appeal will be passed to the WMO and or SSM for review/guidance.

A number of appeals admit the offence, but are submitted on an affordability basis, and on such occasions District will agree extension of the payment date on an individual basis.

A number of representations are on the grounds that once approached they returned and picked up the discarded item; but an Officer will not challenge anyone unless they move away from the item which shows they had no intention of retrieving it until approached, at which point the offence has been committed.

We receive representations from individuals who highlight a medical condition or disability as a contributory factor in them committing an

offence, and such representations are always considered if supported by evidence provided by their Medical Professional.

Prior to engaging with an individual an Officer will engage their body-cam to capture the interaction for the benefit/safety of both parties. The officers need to take a firm stance on this approach without consequences behaviour change is unlikely.

Impact across the borough

Below shows a comparison of waste collected over the same periods.

The Street Cleansing Supervisor has confirmed that for the higher footfall areas, they are issuing significantly more plastic sacks to crews who empty bins as they are having to be emptied more frequently, which by inference shows they are being used more frequently, which is certainly a positive outcome and illustrates the change in behaviours we all wanted to see.

	November 17 – July 18	November 18 – July 19
Street sweepings	1096.92	889.78
Street cleansing	392.36	448.77

Council officers undertake 900 physical inspections over a 12 month period (NI 195) which are reported three times per annum, which gives us an overview relating to the cleanliness of the Borough, and it was hoped that we could report the out-turns of this year compared to last year to determine if there was any sign of improvement, but as a full years inspections would be required for a direct comparison it would only be possible to produce such statistics in April 2020

District Enforcement Officers have informed Council officers that they are observing a marked improvement in public behaviour with an increase in people using bins and particularly respecting the PSPO's on the bathing beach areas.

District have supported a number of local initiatives with school groups to address littering and dog fouling and provided prizes for children. Equally they have committed £500 towards a bin for greener seas.

Customer reaction

As anticipated, the introduction of any regulation or enforcement activity has been met with mixed reactions, particularly on social media forums. However, it is fair to say that the comments have been quite balanced (both for and against); with a general consensus being that if you do not drop litter and pick up dog fouling then you won't have anything to worry about.

The borough has a significant number of public litter bins (over 700) accepting litter and dog foul and if there isn't one nearby our stance and that of national litter charities has always been take it home with you; this is a key message officers take when going in to schools.

We have never had an individual expressing that they believe littering to be acceptable, and their comments vary from disgust, they don't like littering/people who litter or complain that litter levels adversely affect them. Although a number of individuals have been a dissatisfaction with the level of fine for littering; many believing that £100 for a cigarette butt to be excessive, officers and the council communications team have clearly explained that this act remains a littering offence and that cigarette related litter can be very harmful to the environment. Keep Britain Tidy have run a number of national campaigns to raise awareness of this.

The Council communications team remain active in promoting a cleaner greener Wyre which has continued through this pilot, with increased articles in the e-news, social media / press.

Whilst it has not been publicised the enforcement officers have on a number of occasions assisted customers whilst out on their patrols: for example:

- Given initial first aid to an elderly lady that had tripped and injured her head. Stayed with her until the ambulance attended and provided her and her daughter with their coats to keep them warm.
- Assisted a lady that was knocked over, called the ambulance and police as suspected it was a driver under the influence and prevented the driver from leaving the scene
- Pushed a young mums car on to the verge when she had broken down at the very busy Morrison roundabout; then loaded her shopping into their car and drove the lady and her 2 children home.
- Prior to the seasonal beach ban coming in to effect, Officers handed out advisory leaflets to beach and promenade users, explained the rationale for the ban, the areas it affected, where to look out for signage / flags and liaised with local businesses to leave posters and leaflets in their premises.

Equally the Officers have been subject to threats of verbal and physical abuse; that as an authority we do not tolerate and have been working with the police to address those individuals and those that refuse to provide their details.

Minors

Officers have witnessed minors dropping litter and undertaking other anti-social behaviour e.g. pulling out bedding plants on the Mount. They do attempt to engage with them, but this is a delicate matter that needs further consideration of how details can be captured in order to issue a

warning and make their parents aware of what action may be taken with repeat offenders, with advice being sought through the joint ASB youth partnership group.

Other Lancashire Authorities

A number of other Lancashire Authorities have entered pilot agreements with District or other specialist providers since Wyre, which include; Rossendale, Pendle and Hyndburn. In the same period Burnley and Blackburn’s pilots came to an end and they have procured long term contracts for specialist environmental services.

A number of other Lancashire authorities are exploring options.

Financial and legal implications	
Finance	<i>The pilot has brought in FPN receipts to a value of £30,494.38 in the period of this review (Nov – end of July (3 Quarters). The monies from court will drip feed in as they receive it.</i>
Legal	<i>Following the pilot, should the Council wish to continue to engage a specialist company a procurement exercise will need to be undertaken.</i> <i>The impact on the resources of the legal team should be accounted for.</i>

Other risks/implications: checklist

If there are significant implications arising from this report on any issues marked with a ✓ below, the report author will have consulted with the appropriate specialist officers on those implications and addressed them in the body of the report. There are no significant implications arising directly from this report, for those issues marked with a x.

risks/implications	✓ / x
community safety	x
equality and diversity	x
sustainability	x
health and safety	x

risks/implications	✓ / x
asset management	x
climate change	x
data protection	x

report author	telephone no.	email	date
Ruth Hunter	7478	Ruth.hunter@wyre.gov.uk	28 August 2019

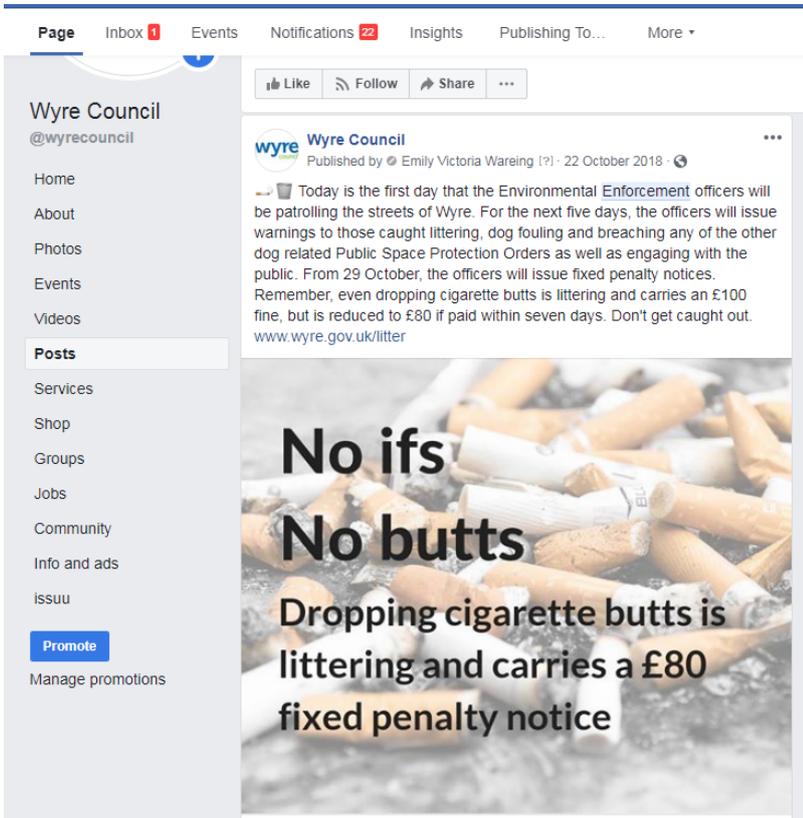
List of background papers:		
name of document	date	where available for inspection

List of appendices

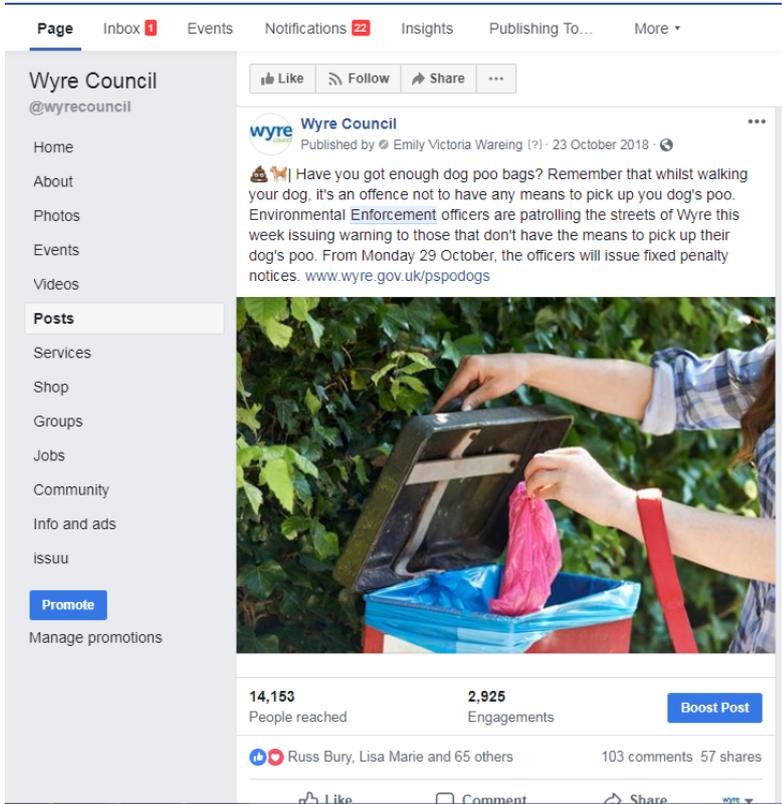
Appendix 1 Social media posts for enforcement officers

Appendix 2 Enforcement officers- e-newsletter

APPENDIX 1



Reached 32,976 people on facebook



Reached 14,153 people on facebook

@wyrecouncil

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Wyre Council
Published by Emily Victoria Wareing [?] · 20 September 2018 · 🌐

📰 | NEWS: Environment Enforcement Officers set to join council's fight against litter offenders. Wyre has listened to concerns and recognised that many residents and businesses have had enough and want more action to be taken to tackle issues such as littering and irresponsible dog ownership.

Under the new deal, the council working with District Enforcement, will have more authorised officers patrolling the streets and public open spaces. Read more 👉



WYRE.GOV.UK

Environmental Enforcement Officers set to join Wyre Council's fight against offenders | Wyre Council

6,542 People reached 1,374 Engagements Boost Post

Reached 6,542 people on facebook

Wyre Council

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Wyre Council
Published by Emily Victoria Wareing [?] · 21 January · 🌐

⚠️ Dropping your litter is an offence and carries a £100 fixed penalty notice. Don't get caught out, put your rubbish in the bin. 🗑️ <https://bit.ly/2W6DVC2>

8,729 People reached 1,668 Engagements Boost Post

Stephen Hornby, Julie Kay and 40 others 90 comments 66 shares

Like Comment Share wyre ▾

Reached 8,729 people on facebook



Reached 3,516 people on twitter



Reached 1,870 on twitter

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Wyre Council
Published by Emma Lyons (?) · 15 February · 🌐

Don't just bag up your dog's poo, make sure you bin it or it could cost you a £100 fine.

Dog photo: www.freepik.com

wyre council

BAG UP YOUR DOG'S POO, ANY BIN WILL DO

Reached 8,374 people on facebook

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Wyre Council
Published by Emma Lyons (?) · 27 March at 07:00 · 🌐

Do your bit and help keep Wyre looking lovely – always pick up after your dog and put it in the bin. If not you risk getting a £100 fine.

wyre council

BAG UP YOUR DOG'S POO, ANY BIN WILL DO

2,074 | 91

Reached 2,074 people on facebook

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Wyre Council
Published by Emma Lyons (?) · 22 February · 🌐

Always bag up and bin your dog's poo. Keep our streets clean and avoid a £100 [fine](#).

Dog photo by kurt31-freepik.com

wyre council

BAG UP YOUR DOG'S POO, ANY BIN WILL DO

3,666 220

Reached 3,666 people on facebook

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Wyre Council
Published by Emma Lyons (?) · 12 March at 12:14 · 🌐

We agree! Always bag up and bin your dog's poo or you could be [fined](#) £100.

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BAG UP YOUR DOG'S POO, ANY BIN WILL DO

3,887 244

Reached 3,887 people on facebook

October e-newsletter, sent to 681 residents

The screenshot shows a web browser displaying a Mailchimp campaign page for the October e-newsletter. The browser's address bar shows the URL: https://us18.admin.mailchimp.com/campaigns/show?id=191417. The page header includes navigation links for Campaigns, Templates, Audience, Reports, and Content, along with a 'Create' button and the Wyre Council logo. The main content area is titled 'More Stories' and features two article cards. The first card, 'Officers to join council's fight against litter bugs', includes an image of a litter sign and a paragraph about a new squad of litter cops. The second card, '£30,000 grant awarded to Jean Stansfield Vicarage Park', includes an image of a park and a paragraph about a grant from the Lancashire Environmental Fund. A 'Feedback' button is visible on the right side of the page. The Windows taskbar at the bottom shows the date as 05/04/2019 and the time as 09:41.

November e-newsletter, sent to 792 residents

The screenshot shows a web browser displaying a Mailchimp campaign page for the November e-newsletter. The browser's address bar shows the URL: https://us18.admin.mailchimp.com/campaigns/show?id=207333. The page header includes navigation links for Campaigns, Templates, Audience, Reports, and Content, along with a 'Create' button and the Wyre Council logo. The main content area is titled 'More Stories' and features two article cards. The first card, 'Officers to join council's fight against litter bugs', includes an image of a litter sign and a paragraph about a new squad of litter cops. The second card, 'Forgotten Melodies: Keep The Home Fires Burning', includes an image of a World War One poster and a paragraph about a new musical. A 'Feedback' button is visible on the right side of the page. The Windows taskbar at the bottom shows the date as 05/04/2019 and the time as 09:42.

District Enforcement Task Group – Draft Scoping Document

Review Topic	District Environmental Enforcement Pilot	
Chairman	To be confirmed	
Group Membership	To be confirmed	
Officer Support	Democratic Services	
Purpose of the Review	Evaluate the effectiveness of the environmental enforcement pilot to tackle cleaner and greener issues	
Role of Overview and Scrutiny in this Review (mark all that apply)	Holding Executive to account – decisions <input type="checkbox"/> Existing budget and policy framework <input type="checkbox"/> Contribution to policy development <input checked="" type="checkbox"/> Holding Executive to account – performance <input checked="" type="checkbox"/> Community champion <input checked="" type="checkbox"/> Statutory duties / compliance with codes of practice <input type="checkbox"/>	
Aims of Review	1) Evaluate the effectiveness of the environmental enforcement pilot. 2) Make recommendations regarding future service provision. 3) Consider opportunities to expand on the offences covered by the pilot within any future services 4) Review the Council’s approach for under 18’s (Currently the Council policy is not to issue Fixed Penalty Notices to under 18 year olds; the task group could look at the issues related to reducing the age limit or consider other means of addressing littering / environmental offences by minors)	
Methodology	Interview witnesses at task group meetings Benchmarking with other local authorities Consider relevant reports and documentation	
Scope of Review	The review will include: <ul style="list-style-type: none"> ○ Offences covered ○ Results across offence types / areas (Numbers issued / payment rates) 	

	<ul style="list-style-type: none"> ○ Location of offenders – proportion of borough residents offending/regional/national ○ Approach taken ○ Added value ○ Improvement on cleanliness ○ Feedback from others e.g. Town / Parish Councils
Potential Witnesses	<p>Street Scene, Parks and Open Spaces Portfolio Holder Service Director People and Places District Enforcement Manager Waste Management Officer Legal Services Manager Town and Parish Council representative(s)</p>
Documents to be considered	
Risks	
Level of Publicity	Medium
Indicators of a Successful Review	Clear recommendations to the Cabinet about the way forward
Intended Outcomes	A cleaner greener Wyre
Approximate Timeframe	2 months
Projected Start Date	October 2019



Report of:	Meeting	Date
Marianne Hesketh, Service Director Performance and Innovation	Overview & Scrutiny	9 September 2019

Council Business Plan – 1st Quarter Performance Statement 2019/20
April - June 2019

1. Purpose of report

- 1.1 The dashboard style report (attached) gives a quick reference to quarterly progress against the council’s business plan projects and measures, along with commentary where issues have been identified.

2. Project Updates

- 2.1 There are now 26 Business Plan projects split between the three ambitions within the Business Plan – Economy, People and Place. All projects with the exception of one are on track. A review of the one project showing as amber (with issues) is required as a number of the projects sitting within this are now being delivered through service plans or are no longer relevant to progress.

3. Performance Updates

- 3.1 Of the 29 Measures included on the report 10 have a Green status, 15 have Amber and Two Red. The high number of measures showing as amber is partly due to there being no data available as with some of these the figures are collected annually or bi-annually.

The report shows that town centre shop vacancy rates are on the whole improving with the exception of Fleetwood. However Fleetwood has been selected to go through to the second phase of the multi-million pound Future High Streets Fund that is set to transform high streets. The Council will receive up to £150,000 of funding to work on detailed project proposals.

Fleetwood will now move forward to the second phase which involves the development of a full business case. The total fund to be allocated is

£675 million and up to a maximum of £25 million will be awarded to each successful place.

Financial and legal implications	
Finance	<i>There are no financial implications</i>
Legal	<i>There are no legal implications</i>

Other risks/implications: checklist

If there are significant implications arising from this report on any issues marked with a ✓ below, the report author will have consulted with the appropriate specialist officers on those implications and addressed them in the body of the report. There are no significant implications arising directly from this report, for those issues marked with a x.

risks/implications	✓ / x
community safety	x
equality and diversity	x
sustainability	x
health and safety	x

risks/implications	✓ / x
asset management	x
climate change	x
ICT	x

Processing Personal Data

If the decision(s) recommended in this report will result in personal data being processed, a privacy impact assessment (PIA) will have been completed and signed off by the council's Data Protection Officer before the decision is taken (as required by the General Data Protection Regulations 2018).

report author	telephone no.	email	date
Liesl Hadgraft	01253 887316	Liesl.hadgraft@wyre.gov.uk	21 August 2019

List of background papers:		
name of document	date	where available for inspection

List of appendices

N/A

Key Projects	
G	On schedule/target;
A	Minor issues
R	Major issues/Not Started

Key Measures	
G	Improving or in line with expectations
A	No significant change or comparable data unavailable
R	Worsening



COMMENTS AND ISSUES

Projects	
Implement the Wyre Local Plan 2011 – 2031	G
Deliver the implementation plan for Hillhouse Technology Enterprise Zone	G
Develop an Economic Development Strategy	G
Support our partners in the roll out of full fibre infrastructure on the Fylde Coast	G
Deliver our commercial strategy projects	A
Deliver the asset management programme of work	G
Explore options for a commercial partner for Marine Hall	G
Deliver our Digital Wyre strategy including the implementation of a Citizen Access Portal	G

Measures	
Take up of employment land	A
Number of businesses supported	G
% growth in business rate base at the Enterprise Zone	A
Town Centre vacancy rates -	
- Fleetwood	R
- Cleveleys	G
- Thornton	G
- Poulton	G
- Garstang	G
Out of work benefit claimant count	R
Annual efficiency savings delivered	A
% of e-contacts as a % of total contacts	G

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Projects	
Develop and deliver new pilot projects with the three GP health neighbourhoods for Wyre – Fleetwood, Wyre Integrated Neighbourhood and Wyre Rural Extended Neighbourhood	G
Deliver a programme of work to promote healthy choices and healthier lifestyles to keep people well	G
Work with Lancashire County Council to create and deliver new local Housing and Support Schemes	G
Maximise opportunities from the Better Care Fund to support older people and people with disabilities to stay in their own homes	G
Care and Repair (Wyre and Fylde) will identify need and supply a range of community equipment for vulnerable residents	G
Host and support the Wyre and Fylde Integrated Team	G
Review our safeguarding policies and practices across all council services	G
Work with partners to improve the resilience and aspirations of our young people	G
Facilitate community projects that improve the use and sustainability of council community assets	G

Measures	
% of food establishments considered broadly compliant with food safety legislation	A
Number of people helped to remain independent at home	A
Excess weight in adults	A
% of physically active adults	A
Number of obese children (aged 10 – 11)	G
Number of leisure centre visits	A
Number of cases supported by Integrated Team	G
Take up of the FYI Directory by Wyre residents and groups	A

Projects	
Develop and deliver the communications campaigns to promote Wyre’s countryside, coast, parks and tourism offer	G
Facilitate and support delivery of Coastal Community Funded projects	G
Deliver the Wyre Beach Management Scheme	G
Develop and deliver a climate change action plan (including support for flood action groups)	G
Deliver the Mount Restoration Project in Fleetwood	G
Facilitate and support the improvement of parks and open spaces	G
Implement initiatives and promote activity to help achieve a cleaner, greener Wyre	G
Tackle problematic empty homes	G
Facilitate delivery and promotion of the Wyre Community Lottery	G

Measures	
Number of volunteer hours	G
Number of people attending outdoor activities	A
Increase in visitor numbers to the borough	A
Satisfaction with parks and open spaces	A
Satisfaction with keeping public land free from litter	A
Number of fly tipping incidents	G
Number of long term empty properties	G
Reported incidences of ASB	A
Number of homes protected from flooding	A
Number of flood action groups supported	A
Money raised for good causes by the Wyre Community Lottery	A

Deliver our commercial strategy projects - A review of the commercial strategy is required as a number of the projects are now being delivered through service plans or are no longer relevant to progress. A key commercial project for the council is the Bourne Hill project.

Town Centre Vacancy rates – the shop vacancy rates are a lot lower in Fleetwood in comparison to the other towns in Wyre. Fleetwood is however one of over 50 areas across the country through to the second phase of the multi-million pound fund that is set to transform high streets through which we will now receive up to £150,000 of funding to work on detailed project proposals.

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Key: G A R B i O X

G = On schedule/target; i = no target set
 A = Minor issues; O = No Information
 R = Major issues; X = Not Started
 B = Complete/Ended

Direction is based on previous year performance	
G	Improving or in line with expectations
A	No significant change or comparable data unavailable
R	Worsening

Business Plan Projects	
Facilitate a programme of work to deliver economic growth and prosperity. Including:	
• Deliver the implementation plan for Hillhouse International Enterprise Zone	G
• Support delivery of priority actions of the Blackpool, Fylde and Wyre Economic Prosperity Board	G
• Support a sustainable future for the fish processing industry	A
Adopt a new Local Plan	B
Develop the Wyre Beach Management Scheme	G
Deliver the Asset Management Programme of Works	G
Deliver a programme of work to promote healthy choices and healthier lifestyles to keep people well through better use of our leisure centres, recreational facilities, parks and open spaces	G
Support neighbourhood health initiatives for Garstang and Over Wyre to address social isolation and loneliness	G
Explore opportunities offered by the Better Care Fund to better support older people and people with disabilities to stay in their own homes	B
Support the delivery of the Wyre Early Action project to include a focus on vulnerable children and young people	G
Develop a programme of work to target environmental crime and stimulate community pride	G
Facilitate the delivery of community priority projects through the Together We Make a Difference Network	A
Deliver our #DigitalWyre strategy, including a focus on:	
• Digital Customer Service	G
• Digital Community	
• Digital Workforce	
• Digital Collaboration	
Collaborate with our partners to apply for Heritage Action Zone status for Fleetwood conservation area	A
Ensure the Council meets the requirements of the new General Data Protection Regulations	B

Commercial Projects	
Commercial use of our land/buildings	G
New ways of working	G
Explore options for our Theatres	A
Improve the return from Fleetwood Market	G
Growing care and repair service	G
Expand wedding remit and include life events	G

Comments and Issues - Projects

Local Plan –The Local Plan was adopted at a special Council meeting on 28 February 2019 and published with the adoption statement, sustainability appraisal report and SA adoption statement on the council’s website and distributed around public libraries. Following adoption there is a 6 week period during which time the Council’s decision can be challenged in High Court. The Council has not been advised of any intention to challenge however the final formatted version will not be published until after the end of this period on 12 April 2019.

Environmental Crime and Community pride - The project has been met with mixed reviews; some believing that the level of the fines are excessive especially for cigarette butts, suggesting warnings should be issued, yet others are in support that littering of any material is an issue and welcome action against this. A number of initiatives have taken place including raising awareness in primary and secondary schools. The Project Officer has also been active in supporting the National Keep Britain Tidy Campaign working with the Countryside Team to support a range of litter picking activities across the borough with community and school groups. In addition to our routine litter picks and beach cleans, 13 litter picks were added to the campaign period, engaging with 375 volunteers and generating 80+ bags of waste.

Healthy Lifestyles – A new Harmony and Health group has started in Garstang making 4 groups now taking place across Wyre. A Wyre Council health and communications plan has been produced which will be rolled out over the next 12 months. The successful Parkour session at Memorial Park was re-launched in January 2019. Support provided for the Men in Sheds group in Fleetwood. Stepping out Project – 8 week project starting in February working with WIN neighbourhood to work with older people attending would clinic.

Explore options for our Theatres - Soft market testing ended 1 March, however only one expression of interest was received. The next step is to seek expert advice on how to drive the subsidy down. Lack of in-house expertise in some areas as well as resource and time constraints are effecting progress and whilst there is a small fund available to spend on expert advice this may be exceeded.

Measures	Actual	Comparator year/period	Direction
Number of dwellings planning permission is granted for (gross cumulative)	424	1087	R
Number of affordable dwellings planning permission is granted for (gross cumulative)	259	259	A
Number of businesses supported	329	427	R
Number of paid up businesses registered with Wyred Up	29	71	R
Out of work benefit claimant count Figures For Feb 2019	1160	1090	R
Town centre vacancy rates (bi-annual measure)	7.22	7.22	A
Percentage of adults classified as overweight or obese (16/17)	67.7% (16/17)	65.0% 13/15	A
Excess weight –child 10-11 years (obesity and overweight measure) ANNUAL (17/18)	31.7% (17/18)	31.1% (16/17)	A
% clients enabled to remain living in their own home (Care & Repair)	100	98.5	G
Number of leisure centre customers visits (cumulative)	892459	867579	G
% of e-contacts as a % of total contacts	53.9%	36.32%	G

Comments and Issues – Measures

Number of paid up businesses registered with Wyred up – Whilst the council still have members who have paid, we are not accepting anymore memberships as this will be a free service until the brand has been re-launched early Spring 2019

Number of affordable dwellings planning permission is granted for – No affordable dwellings were granted permission in Q4. Although a couple of larger developments were approved in the quarter, neither were required to provide affordable housing either because they related to a permanent residential caravan park or because of financial viability issues.

PLEASE NOTE: The [hyperlinks](#) give further information on each of the projects and measures (this is available with council intranet access only). Further Information on the projects and measures is available for members of the public by request via mailroom@wyre.gov.uk or the Engagement Team: 01253 891000

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Report of:	Meeting	Date
Marianne Hesketh, Service Director Performance and Innovation	Overview and Scrutiny Committee	9 September 2019

Overview and Scrutiny Work Programme 2019/20 – update report

1. Purpose of report

1.1 To update the Overview and Scrutiny Committee about the Overview and Scrutiny Work programme 2019/20.

2. Recommendations

2.1 That the report be noted.

3. Current and completed work

3.1 Poulton – Fleetwood Link Task Group

The task group has arranged a series of three meetings with stakeholders during September. Because of the size of the task group the three meetings will be sub-groups, each of which will include the Chairman and Vice Chairman in order to provide some consistency of approach. The task group as a whole will re-convene on 9 October to share and discuss the information gathered during the September meetings.

3.2 Task Group – Resident Car Parking Permit Scheme

The draft scoping document for this task group was approved by the committee on 3 June 2019. An initial meeting of the task group was arranged for 16 July 2019 but when it became apparent that some essential data would not be available to councillors by that date, the meeting was rescheduled for Monday 16 September 2019.

4. Planned work

4.1 Task Group - District Enforcement

The committee will have received a report from the Street Scene Manager under a previous item on this agenda. A draft scoping document for a task group will also have been considered.

4.2 Task Group - Supporting Wyre's town centres

Following a suggestion made at the O&S Committee meeting held on 22 July 2019, a report and draft scoping document will be submitted to the O&S Committee meeting to be held on 21 October 2019. If, following consideration of the report, the committee agrees to set up a task group it would be likely to commence early in 2020.

5. Work Programme

5.1 The O&S Work Programme for 2019/20 is attached at Appendix 1.

5.2 The twelve-month review of the implementation of the recommendations of the MyHomesChoice Task Group has been put back from September to October, at the request of the Service Director Health and Wellbeing, in order to ensure that full information is available.

6. Other issues

6.1 Modern.gov and paperless meetings

The roll-out of tablets to councillors has progressed well. It is intended that the last meeting for which paper agendas will routinely be provided to councillors will be the meeting of the Full Council on 3 October 2019.

6.2 Committee development

Following a decision taken by the committee on 22 July 2019, an extra meeting of the Overview and Scrutiny Committee has been arranged for 23 September 2019. The committee will consider the recently published Statutory Guidance on Overview and Scrutiny in Local Authorities and discuss the possible implications for Wyre. Dr Steph Snape, from North West Employers, an expert in the field, will attend the meeting to comment and facilitate discussion. It is hoped that all members of the committee attend this important meeting.

report author	telephone no.	email	date
Peter Foulsham	01253 887606	Peter.foulsham@wyre.gov.uk	20 August 2019

List of appendices

Appendix 1 Overview and Scrutiny Committee Work Programme 2019/20

OVERVIEW AND SCRUTINY COMMITTEE WORK PROGRAMME 2019/20

Committee Meetings

(All meetings are held on Mondays starting at 6pm)

Date	Planned O&S Committee agenda items
2019	
3 June	<ul style="list-style-type: none"> i. Election of Chairman. ii. Election of Vice Chairman. iii. Marine Hall update and task group scoping (see O&SC 22 October 2018, minute 30). iv. Business Plan – Quarterly Performance Statement v. Public Conveniences Task Group – draft report vi. O&S Work Programme 2019/20 – update and planning. To include: <ul style="list-style-type: none"> (a) Overview and Scrutiny training and development for the committee and newly elected councillors. (b) Scoping document – Resident Permits (c) Scoping Document – transport connectivity across Fylde Coast
22 July	<ul style="list-style-type: none"> i. Update on health and care developments on the Fylde Coast – Dr Amanda Doyle ii. Lancashire County Council Health Scrutiny Committee. iii. Annual Schedule of planned investment in assets (Service Director Performance and Innovation) iv. Budget consultation (Clare James) v. Statutory Guidance on Overview and Scrutiny vi. O&S Work Programme 2019/20 – update.
9 September	<ul style="list-style-type: none"> i. District Enforcement environmental crime pilot feedback (see O&SC 3 June 2019) and draft scoping document ii. Business Plan – Quarterly Performance Statement iii. O&S Work Programme 2019/20 – update.
23 September	<ul style="list-style-type: none"> i. Statutory Guidance on Overview and Scrutiny – North West Employers - Single-item agenda
21 October	<ul style="list-style-type: none"> i. Neighbourhood policing arrangements – review of first 12 months of implementation of new arrangements (see O&SC 30 July 2018, minute 18). ii. Small businesses and Wyre’s High Streets – report David Thow (to be confirmed) and draft scoping document

Date	Planned O&S Committee agenda items
	<ul style="list-style-type: none"> iv. O&S Work Programme 2019/20 – update. v. MyHomeChoice - review of first 12 months of implementation of new arrangements (see O&SC 30 July 2018 and Cabinet 5 September 2018).
2 December	<ul style="list-style-type: none"> i. Fees and charges. ii. Cost profiles – benchmarking results. iii. Treasury management. iv. Flooding Task Group – review of implementation of recommendations (Cabinet, 28 November 2018). v. Business Plan – Quarterly Performance Statement vi. O&S Work Programme 2019/20 – update.
2020	
27 January	<ul style="list-style-type: none"> i. Business Plan 2020/21 – Leader and Chief Executive. ii. Annual Schedule of planned investment in assets (see also, minutes of meeting of 22 July 2019). iii. O&S Work Programme 2019/20 – update.
16 March	<ul style="list-style-type: none"> i. Wyre Community Safety Partnership – annual scrutiny review. ii. Business Plan – Quarterly Performance Statement iii. O&S Work Programme 2019/20 – update.
27 April	<ul style="list-style-type: none"> i. O&S Work Programme 2019/20 – update.

Scrutiny task group reviews

Date	Format	Topic
Continued on 2 July 2019	Task Group	Poulton to Fleetwood Link
To start 16 September 2019	Task group	Resident Car Parking Permit Scheme
October 2019	Task group	Environmental crime – enforcement and members' role (see O&SC 21 May 2018, minute 5)
Early 2020	Possible task group	Wyre's Town Centres (see (O&SC 22 July 2019)
	Possible task group	Climate change (see O&SC 3 June 2019)
	Possible task group - originally proposed for 2018/19	Support a sustainable future for the fish processing industry

Updated 16 August 2019